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## **ACIST Launches Direct Sales of its CVi Contrast Delivery System in Japan**

*ACIST Japan establishes full control of distribution, deepening its presence in the fast-growing market*

**EDEN PRAIRIE, MINN. (June 1, 2017)** — ACIST Medical Systems, a Bracco Group Company, today announced it has commenced direct sales and distribution operations — including sales, marketing and service — of the ACIST CVi® Contrast Delivery System in Japan, allowing for accelerated expansion into the Japanese market. The launch follows the implementation of the new distribution agreement with ACIST Japan that went into effect in January 2017. Previously, ACIST had partnered with DVx Inc., to market, distribute and support its products in the Japanese market.

The ACIST CVi Contrast Delivery System is an angiographic imaging system designed for use in interventional and diagnostic cardiology procedures. The system aims to simplify contrast injection, and has been shown to reduce procedure time and radiation dose, while improving image quality and visualization in the cath lab.<sup>1,2</sup>

"Japan's interventional cardiology market is one of the world's largest and is expected to continue expanding in the future. Since its introduction, the CVi Contrast Delivery System has experienced steady growth in this market," said Junichi Osawa, president and representative director of ACIST Japan. "By offering sales, distribution and support services directly, we are now able to further enhance and strengthen our relationship with customers — and align our infrastructure to better meet the needs of Japan's rapid-growing market — to continue providing industry-leading imaging solutions that streamline procedures for clinicians."

### **About ACIST**

ACIST Medical Systems, Inc. is a pioneering interventional and diagnostic technology company with a portfolio of advanced products, including the world's first Rapid Exchange FFR and High Definition IVUS systems. It is also a global market leader in advanced contrast imaging systems for cardiovascular angiography and radiology imaging. Through these products, ACIST is demonstrating its commitment to bringing unique and innovative technologies that simplify cardiovascular procedures and empower clinicians to treat patients with superior care. As part of the Bracco Group, ACIST benefits from the resources of a multinational conglomerate with broad expertise in cath lab technology and a dedication to continuous advancement. Headquartered in Eden Prairie, Minnesota, USA, ACIST has worldwide presence with over 300 direct employees and facilities in Silicon Valley, Heerlen, and Tokyo. To learn more about ACIST, visit [www.acist.com](http://www.acist.com).



### **Bracco Group**

Bracco has headquarters in Milan, Italy, and was founded in 1927. It is active in the healthcare sector through Bracco Imaging (diagnostic imaging), ACIST Medical Systems and HLT (cardiology) and the Centro Diagnostico Italiano diagnostic clinic. It has around 3,400 employees and annual total consolidated revenues of over 1.3 billion Euro. Bracco operates in more than 100 countries worldwide. To learn more about Bracco Group, visit [www.bracco.com](http://www.bracco.com)

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<sup>1</sup> Lehmann C, Hotaling M. J Invasive Cardiol. 2005;17(2):118–121

<sup>2</sup> Brosh D, Assali A, Vaknin-Assa H, et al. Int J Cardiovasc Interv. 2005;7(4):183–187